

REPORT

DATE: July 7, 2005

TO: Administration Committee
Regional Council

FROM: Cheryl Collier, Communications Supervisor
(213) 236-1942, collier@scag.ca.gov

SUBJECT: Further Activities Commemorating SCAG's 40th Anniversary

EXECUTIVE DIRECTOR'S APPROVAL:

RECOMMENDED ACTION:

Approve the recommended events and estimated costs for additional activities to celebrate SCAG's 40th anniversary. Further, approve the carry over of funds (\$15,000) authorized in the FY 2004-2005 General Fund for the General Assembly to the FY 2005-2006 General Fund account as well as the carry over of remaining sponsorship funds (\$15,484) received in FY 2004-2005 for the purpose of supporting these additional 40th anniversary activities.

BACKGROUND:

Consideration has been given to marking this milestone year with a series of events held around the region. Each event would include presentations highlighting SCAG's 40-year legacy as well as its plans for the future. This is an opportunity to recognize our members in their home counties and thank them for their contributions in helping SCAG achieve this 40th year milestone. Current and previous Board members will be invited to attend. Under consideration are gatherings such as continental breakfasts, coffees, and receptions at various locations around the region. The estimated cost for these events is \$15,000.

The 2005 General Assembly and 40th Anniversary Celebration were held on May 4th and 5th at the Los Angeles Athletic Club. The event was successful with standing room only at the reception and dinner. One shortcoming was that the space available precluded accommodating a larger contingent of SCAG alumni, staff, and friends. From the earliest stages of planning SCAG's 40th anniversary activities, it was intended that staff and alumni would be included in the festivities. Staff is proposing an October event for staff, alumni, Board members and their alumni to commemorate our 40th anniversary. The estimated cost for this event is \$15,000.

Funding to support these further activities is available through the successful sponsor solicitation that SCAG's Host Committee undertook along with the \$15,000 General Fund allocation approved by the Regional Council last October. It is recommended that the RC approve the carry over of the remaining funds from both accounts into FY 2005-2006 for the purpose of conducting additional 40th anniversary events.

FISCAL IMPACT:

The Regional Council had authorized \$15,000 from the FY 2004-2005 General Fund Budget to support this activity which was not used for the General Assembly. In addition, there is a remaining balance of \$15,484 from funds contributed by sponsors in support of the 40th anniversary commemoration.